

FEBRUARY 13 - 14, 2019 AT JW MARRIOT HOTEL, MEGA KUNINGAN JAKARTA

Workforce 5.0 The Millennials



Prepared by Dr. Selvamalar Ayadurai

2day
workshop

PREAMBLE

By the year 2020, the Millennials will shape the world. By 2025, it is estimated that the Millennials will comprise about 75% of the global workforce. Employers cannot ignore or fail to address the different dynamics this unique segment brings.

CEOs tell us that attracting and keeping younger workers is one of their biggest challenges. It is clear that the Millennials will be a powerful generation of workers who will influence how and where they work, and how they operate at the workplace. A 2018 Deloitte Millennial Survey revealed that the millennial generation is feeling uneasy about the future. The growth of Industry 4.0 technologies - from robotics and the internet of things to artificial intelligence and cognitive - has altered the nature of work. In this environment, Millennials and Gen Z yearn for leaders whose decisions might benefit the world - and their careers. This has led to a call for a change in values and attitudes in the mindsets of leaders of today's organisations. A key question facing CEOs and management teams everywhere is not what the organisation should do tomorrow - it is what you need to do today. This 2 Day Workshop highlights findings from Price Waterhouse Coopers, Deloitte, BCG, Hays, Aon Hewitt on Millennials at Work, and 'educates' managers on the importance of Millennials and the new requirements at the workplace. It gives a concise view on the "Millennial Culture" and provides a "Millennial Talent Management Framework" for the leaders of today to attract and retain talent.

Designed based on a Gamification Model centred on engagement, feedback, achievement and reward, this 2 Day Workshop will break the myth on millennials. It will foster a spirit of understanding that brings about a transformational change in the mindsets of the present ruling generation. With a cash reward of IDR 2,000,000 for the winning team, this highly interactive and high performance based workshop will be both disruptive and innovative in approach.

DURATION

- Workshop is 2 Days
- Gamification starts during the workshop and ends on Day 2 PM with announcement of the Winning Team

LEARNING OBJECTIVES

- An understanding on artificial intelligence and digitisation changing work
- Recognising the forces shaping the future
- Understanding the 4 Worlds of Work in 2030
- Key findings on Millennial in the workforce
- Accepting and Respecting a powerful generation of workers
- Millennial Culture
- Millennial Talent Management Framework
- Attracting and Retaining Millennial

WHO SHOULD ATTEND

- CEOs/Heads of Departments/Senior Managers/Managers/ Team Leads who need to understand the Millennial
- Leaders who need to know how to attract and retain the young talent who are the future workforce.

GAMIFICATION

Gamification; A catalyst to springboard the excitement and passion of the workshop - South East Asia Millennial Survey
A platform to engage, interact with fellow participants and be motivated by earning scores and badges for the progress made
Interact with other participants to showcase teamwork skills

WHEN AND WHERE

This workshop will be conducted on Wednesday, February 13th and Thursday, February 14th, 2019 at JW Marriot Hotel, Mega Kuningan Jakarta.



WORKSHOP OUTLINE

Day 1

9.00 am - 10.30 am : Group Presentation on the Findings of the South East Asia Millennial Survey Scores and Ranking Part II: Case Study

10.45 am - 1.00 pm : The Changing Forces @ Work
The Four Worlds
Artificial Intelligence, Digitisation, Robotics
The Millennial Challenge

2.00 pm - 5.00 pm : 1. Gamification: "Super Mario Brothers"
2. Debrief: Understanding the Millennials

Day 2

9.00 am - 10.30 am : 1. Findings from the Big 5: PWC, BCG, HAYS, Deloitte, Aon Hewitt
2. Scenario Planning: Resolving Millennial Issues
3. Group Brainstorming and Presentations

10.45 am - 1.00 pm : Millennial Culture
Millennial Talent Management Framework Design
Critical Success Factors
Limitations
Final Output

2.00 pm - 3.30 pm : Assessment Sheet for Attracting and Retaining Millennials
8 Critical Factors
Follow-up Review
Becoming a Millennial-Ready Leader

4.00 pm - 5.00 pm : 1. Reflective Inquiry
2. Critical Review and Exchange of Thoughts

METHODOLOGY

GAMIFICATION & Accelerated Learning Techniques

Gamification will form the basis of the Pre-Workshop and Workshop Activities. The adult learning technique or commonly known as the 'Accelerated Learning Technique', is practiced as the methodology. It focuses on 80% Activities and 20% Lecture.

Accelerated Learning Technique based on the 4Ps:

Preparation

Presentation

Practice

Performance

The FOUR QUADRANT MATRIX:

- WHY
- WHAT
- HOW
- WHAT ELSE/IF

The objectives of the programme and learning outcomes will be achieved and observed through the following methods:

- Gamification
- Knowledge Transfer
- Activity-Oriented Learning Approach
- Brainstorming Sessions
- Individual & Group Presentations
- Case Studies

GAMIFICATION REWARDS

- IDR 2,000,000 for the Winning Team
- Badges for the Rankers
- Certificates for all participants

Consultant: Dr. Selvamalar Ayadurai

Dr. Malar is one of those rare people who seem to have a boundless wealth of knowledge on business models and strategy. She has helped organizations and even nations develop strategic plans which maximize value creation opportunities.

She is a Ph. D in Corporate Entrepreneurship and has had 5 papers presented and published at conferences all over the globe. Her advice is sought after across Europe and Asia and she has been a key figure in the development interventions of the North East of Sri Lanka.

Her passion for business is evident through the NGO she founded and currently consults. Her NGO, TECH Outreach offers microloans to the disadvantaged thereby allowing them to become self-sustainable by starting businesses of their own. Her NGO runs one of the most successful microloan programs in South East Asia. Her source of inspiration comes from Nobel Peace Prize Winner Prof Muhammad Yunus whom she met on her trip to Bangladesh.

Dr. Malar is also an academician and a highly respected dissertation supervisor. She teaches on the MBA and DBA Programmes and her modules of specialisation include Strategic Management, Corporate Governance & Business Ethics, Change Management, Leadership and Entrepreneurship. She has been a Corporate Trainer since 2004, consulting and training multinational corporate organisations in Malaysia and Globally in the areas of Culture Change, Change Management, Leadership, Creativity & Innovation, Corporate Entrepreneurship, Employee Experience, Millennial Workforce and Long Term Executive Development Programmes.

When she is not busy travelling the globe on consultancy assignments she can be found relaxing in an ashram in India – her spiritual getaway.

INVESTMENT :

IDR 7,500,000

(Discount 10% for Payment before January 14, 2019)

• ADVANCED MANAGEMENT CENTRE (AMC)

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REGISTRATION FORM

TWO DAY WORKSHOP

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FEBRUARY 13 -14, 2019 AT JW MARRIOTT HOTEL, MEGA KUNINGAN JAKARTA.

Name :

Position :

Company :

Address :

Phone/Fax :

Contact Person :

Email /IG :

Payment : Transfer

Transfer Payment :

Bank Mandiri Warung Buncit Branch, Jakarta - Acc. no.: 127-000-410-5605

For PT Anugerah Mulia Citra